

# XBINNORK



### About Fortune Greece

**FORTUNE** is one of the biggest and most reliable business media brands in the world, with more than **4 million** readers globally. FORTUNE is a brand that enjoys access to the entire world of business, from the boards of directors and the offices of CEOs to industrial plants and StartUps, and from venture capital firms to non-profit organizations.

In Greece, FORTUNE is a business media platform that has been present for ten years and includes:

- > Fortune Magazine
- > Fortunegreece.com
- > Fortune Greece Live Media

Our readers consist of more than **25,000** market influencers, opinion leaders and business executives.





#### About the Network

#### Be committed to purpose-driven leadership

A **membership based** community that creates and curates a powerful network of like minded individuals that interact with each other, share information and knowledge, learn and get inspired by our Mindful Leaders.

A community aiming to prepeare the Leaders of Tomorrow become the best version of themseves possible.

#### How We Think

#### WE BELIEVE IN THINKING DIFFRENTLY

- Curated Education
- ➤ Best in Class Journalism
- Access to Networking
- > Mentoring by Mindful Leaders



### Who Should Join

Fortune Greece Network is a global program for executive-bound professionals who want to grow their careers while making the world better. Specifically, we are looking for:

- Next generation of purpose-driven leaders: Leaders who are not yet in the C-suite. Directors, SVPs and Vice Presidents are commonly held titles of our fellows.
- > Applicants from diverse backgrounds.
- Those who are dedicated to diversity, equity and inclusion, stakeholder capitalism and purpose-driven leadership.
- High potential employees.

#### FORTUNE NETWORK

### Curated Live Sessions from our Mindful Leaders









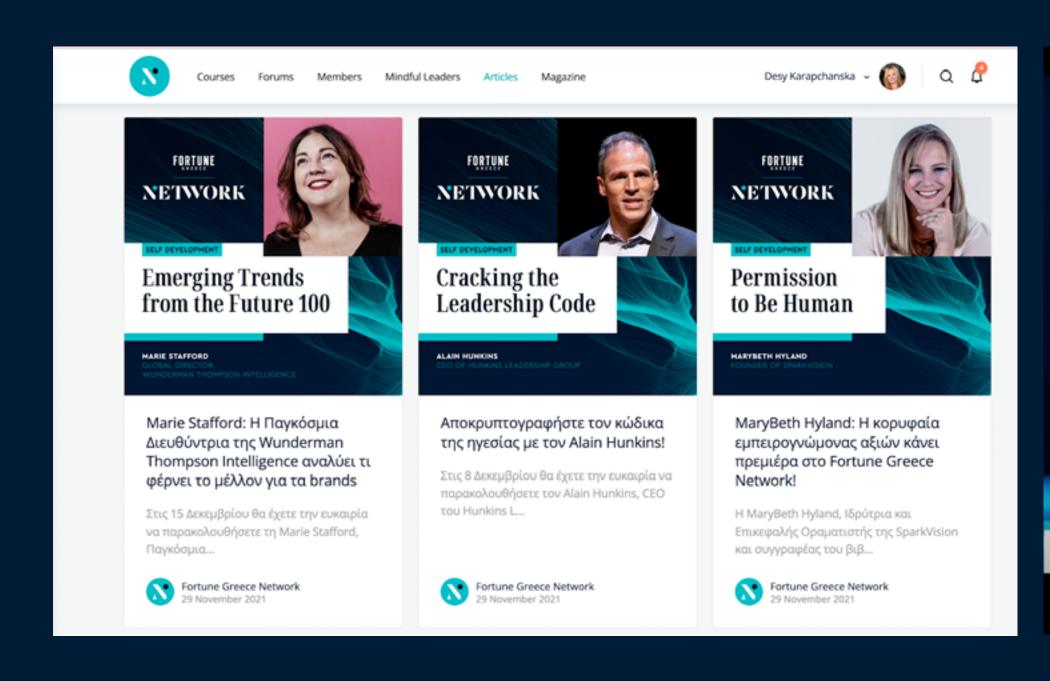


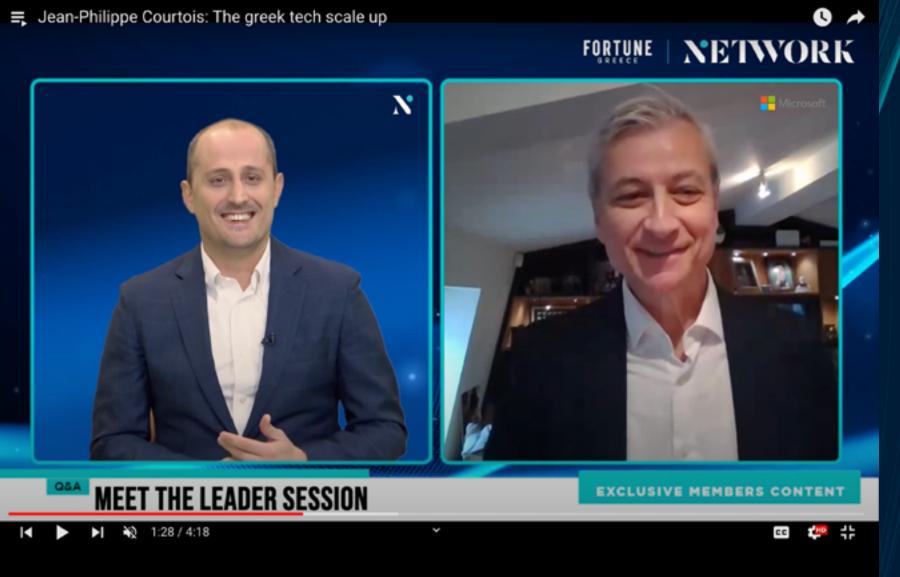




## Media Coverage

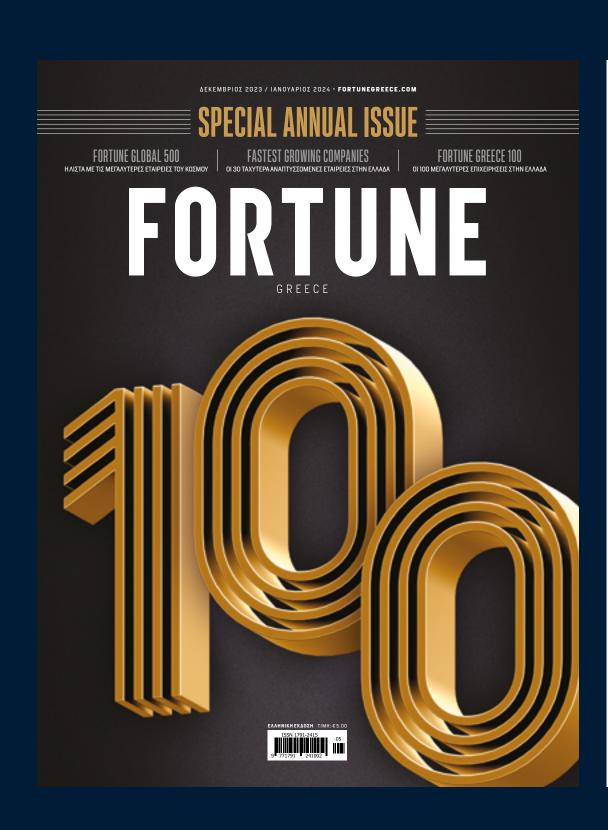
#### Newsletters Articles Social Media Forum Discussions





Microsoft's
Executive Vice
President &
President, National
Transformation
Partnerships
spoke exclusively
on the Fortune
Greece Network
platform – Watch
highlights of the
discussion (video).

## Media Coverage



## In Focus PARAG KHANNA

Κορυφοίος παγκόσμιος σύμβουλος στρατηγικής με εξειδίκευση στη γεωπολιτική, τη διεθνή πολιτική και τα σενάρια του μέλλοντος, ο Parag Khanna, ιδρυτής και διευθύνων σύμβουλος της Climate Alpha, πγέτης του World Economic Forum και μέλος της Βασιλικής Γεωγραφικής Εταιρείας, έχει ταξιδέψει σε περισσότε ρες από 150 χώρες και είναι συγγραφέας επτά διεθνών best seller για το μέλλον της παγκάσμας τάξης. Συναν τηθήκομε στο Άμπου Ητάμπι, στο πλαίσιο του Fortune Global Forum, στις 28 Νοεμβρίου και, μεταξύ άλλων, μας μίλησε για το πώς η Ελλάδα μπορεί να οχυρωθεί απέναντι στην κλιματική κρίση, για να παραμείνει ένας ελκυστικός και επιθυμητός τουριστικός προορισμός.

TALGES TEME, ME MANNA, TOŠJOŠEĆES GE ČÁO

τον κόσμο και είναι ένας από τους «75. ανθρώπους με τη μεγαλύτερη επιρροή

αναλυτικών στοιχείων με τεχνητή

συμβουλών στο πρόγραμμα Global

βιβλίο του, μετά το best seller The

περιοδικού Wired.

EYZHTHZH METON FIAYAO EYBYMIOY

«Να προσαρμόσουμε τις οικονομίες μας και πέρα από τη διαχείριση της ενεργειακής μετάβασης. Εσπάζουμε στις πρωτοβουλίες απαλλαγής από τις εκπομπές άνθρακα, και όχι στην προσαρμογή των υποδομών, της ακίπληθυσμών μας».

κανείς. Μπορείς να φωτάσεις λίγο πε-ρισσόπερο το πώς προσεγγίζεις συτή

ήδη αναδειχθεί στη «Smart List» του Βεβαίως. Σε ευγαριστώ πολύ που συνανπόμαστε σήμερα, Παύλο. Ήταν ένα. Ιδρυτής και διευθύνων σύμβουλος υπέροχο φόρουμ. Και αυτό που τονίζω, της Climate Alpha, μιας πλατφόρμας με αφορμή και τη Σύνοδο Κορυφής COP28, givas ôn e6ú sas uppsale 6eκαετίος εσπάζουμε περισσότερο στον νοημοσόνη που προστατεύει τις μελι ιδρυτής και διευθύνων συνεργάτης του μέσω πρωτοβουλεών απαλλαγής από PutureMap, συμμετείχε στην παροχή τις εκεπομιπές άνθρακαι και λεγότεροστην προσαρμογή. Πώς προσαρμό-Trends 2070 του Εθνικού Συμβουλίου ζουμε τις υποδομές μας, την ακίνητη Πληροφοριών των ΗΠΑ. Τελευταίο περιοσσία μας, τις οικονομίες μας, τους πληθυσμούς μαις Αυτό το χάσμα είναι που πρέπει να ξεπεράσουμε. Παρε-& Culture in the 21st Century rives to MOVE: Where People Are Going for a αερίων του θερμοκητίου έχουν φτάσει τους 58 γεγατόνους επισίως και οξακονα καταβάλουμε ακόμη μεγαλύτηση προσπάθεια για την απαλλαγή απότη ζημιά που γίνεται... εκατοντάδες δισεκατομμύρια δολάρια σε πληρωμές



THE BRIEF



Leadership transformation

ΤΗΣ ΑΝΑΣΤΑΣΙΑΣ ΠΑΡΕΤΖΟΓΛΟΥ



### Mindful Leaders



Παναγιώτης Καραμπίνης

Managing Director

of Endeavor Greece



**Gerd Leonhard**Futurist & Humanist



Jeremy Hunter, PhD

Founding Director, Practice

Executive Mind Leadership Institute



Alain Hunkins

CEO of Hunkins Leadership Group



Σπύρος Θεοδωρόπουλος Διευθύνων Σύμβουλος Chipita



**Δημήτρης Παπαλεξόπουλος** Πρόεδρος Εκτελεστικής Επιτροπής, ΤΙΤΑΝ & Πρόεδρος ΣΕΒ



**Δρ. Κυριάκος Σαμπατακάκης**Πρόεδρος & Διευθύνων
Σύμβουλος, Accenture



**Γιάννης Μαστρογεωργίου** Επικεφαλής της Ελληνικής Επιτροπής Foresight



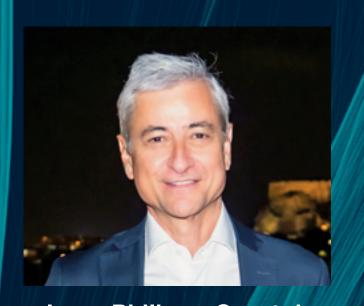
**Távia Κολοβού**Senior Lecturer at the
Kelley School of Business



MaryBeth Hyland
CEO, Spark Vision



CEO, Wunderthomson Intelligence



Jean- Philippe Courtois

President National Transformation

Partnerships, Microsoft



### Exclusive Membership page\_01

- ➤ **Access** to Fortune Greece Network Platform: Members will have exclusive access to the Fortune Greece Network online platform, providing a central hub for networking, information, and resources.
- **Exclusive Sessions** (minimum 8) with Top Business Executives: Members will enjoy access to sessions with prominent business executives, offering insights and expertise on various relevant topics.
- ➤ Immersive Leadership Skills Training: Expert facilitators will conduct leadership skills training sessions on timely leadership topics to enhance members' professional development.
- > Annual Subscription to Fortune Greece Magazines. Exclusive will receive an annual subscription to Fortune Greece Printed Editions, offering in-depth reporting and analysis.
- > Free Access to Networking Events Members Only: Members can participate in exclusive networking events, fostering valuable connections within the community.



### Exclusive Membership page\_02

- > Access to Fortune Network 'Meet the Leader' Sessions: Members will have the opportunity to engage with industry leaders through exclusive 'Meet the Leader' sessions.
- ➤ **Digital Access** to Fortune's Premier Conferences: Members will gain digital access to Fortune's premier, invitation-only conferences, ensuring they stay informed about critical industry developments.
- > Access to All Past Courses Library: Members can access a library of past courses and educational materials, enhancing their knowledge and skills.
- > Access to Selected Fortune's Premier Events: Members will have the opportunity to attend selected Fortune's premier, invitation-only events. (minimum two per year)
- ➤ **Featured** Article on Fortunegreece.com: Exclusive Members will be featured in an article on the Fortune Greece website, highlighting their activities and area of expertise. The article will be featured in the Dedicated section- Fortune Greece Network Voices
- ➤ 20% Partnership Discounts: Members will receive a 20% discount on partnership opportunities at Fortune Greece initiatives, including the CEO Initiative Forum, Most Powerful Women Summit, and more.

Six Month Membership > 6

> 650€

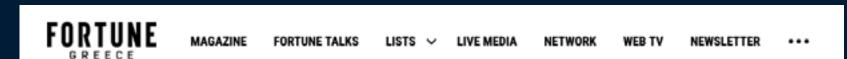
**Annual Membership** 

1.200€

OPTIONAL PAYMENT IN 3 INSTALLMENTS AVAILABLE VIA THE FORTUNEGREECENETWORK.COM WITH AN EXTRA FEE 24% VAT NOT INCLUDED

#### FORTUNE NETWORK

## Opinions





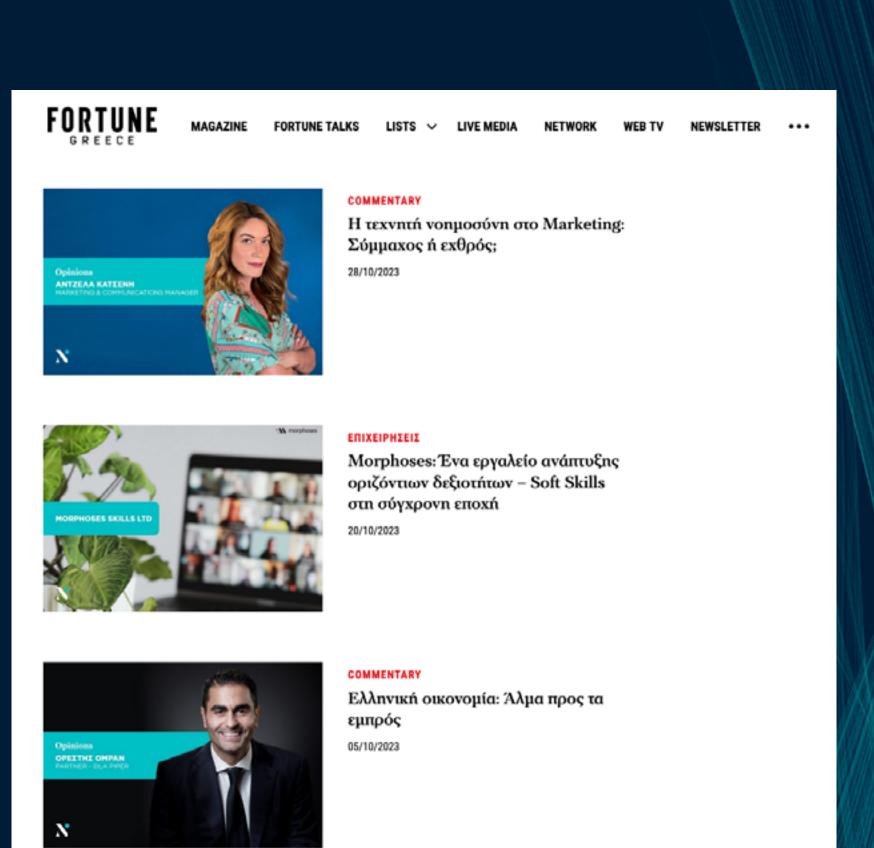
Οι Ψηφιακοί Νομάδες ψηφίζουν Ελλάδα στην μετά COVID-19 εποχή



Οι προκλήσεις του σύγχρονου μάρκετινγκ και το παράδειγμα της... μέλισσας



Brookstreet Equity Partners: Pioneering one the World's First AI Investment Fund Management Integrations





## Corporate Membership

- > Access to Fortune Greece Network Platform
- > Weekly exclusive sessions with top business executives on various topics
- > Immersive leadership skills training sessions led by expert facilitators on timely leadership topics
- Access to Fortune Greece Network Yearly
  Membership to 5 Company C- Level Executives
- Annual subscription to Fortune Greece e-Magazines
- > Free access to monthly Informal Networking Events Members Only
- Access to Fortune Greece Network Meet the Leaders sessions with inspirational business leaders

- Digital access to Fortune's premier, invitation-only conferences
- ➤ Recognizing the head of the organization as a Mindful Leader with company initiatives presenation possbilibilies to the Fortune Network (KeyNote speech) and the relevant after publicity.
- > Featured article in Fortune webpage allocated in a special longform page focused on the company activities showcasing employees education and development.
- ➤ 20% partnership discounts at the Fortune Greece initiatives (CEO Initiative Forum, Most Powerful Women Summit etc).

#### FORTUNE RETUVORK

### Calendar 2024

SUSTAINABLE BUSINESS MODELS (29/02/24)

THE FUTURE OF WORK (27/03/24)

MOST POWERFUL WOMEN WORKSHOP (25/04/24)

INNOVATION ECOSYSTEMS (22/05/24)

E-COMMERCE AND RETAIL TRANSFORMATION (18/06/24)

PRIORITIZING WELL-BEING (17/07/24)

ALTERNATIVE INVESTMENT STRATEGIES AND FUNDING (24/09/24)

THE RISE OF YOUNG ENTREPRENEURS (22/10/24)

CEO INITIATIVE WORKSHOP (20/11/24)

ART IN THE DIGITAL AGE (17/12/24)



### Partners











IN KIND SUPPORTERS







## And what you do, simply proves what you believe

