### FORTUNE GREECE

# XBIWORK



### About Fortune Greece

**FORTUNE** is one of the biggest and most reliable business media brands in the world, with more than **4 million** readers globally. FORTUNE is a brand that enjoys access to the entire world of business, from the boards of directors and the offices of CEOs to industrial plants and StartUps, and from venture capital firms to non-profit organizations.

In Greece, FORTUNE is a business media platform that has been present for tenyears and includes:

- > Fortune Magazine
- > Fortunegreece.com
- ➤ Fortune Greece Live Media

Our readers consist of more than **25,000** market influencers, opinion leaders and business executives.





### About the Network

### Be committed to purpose-driven leadership

A **membership based** community that creates and curates a powerful network of like minded individuals that interact with each other, share information and knowledge, learn and get inspired by our Mindful Leaders.

A community aiming to prepeare the Leaders of Tomorrow become the best version of themseves possible.

### How We Think

#### WE BELIEVE IN THINKING DIFFRENTLY

- Curated Education
- > Best in Class Journalism
- Access to Networking
- > Mentoring by Mindful Leaders



# Who Should Join

Fortune Greece Network is a global program for executive-bound professionals who want to grow their careers while making the world better. Specifically, we are looking for:

- Next generation of purpose-driven leaders: Leaders who are not yet in the C-suite. Directors, SVPs and Vice Presidents are commonly held titles of our fellows.
- > Applicants from diverse backgrounds.
- Those who are dedicated to diversity, equity and inclusion, stakeholder capitalism and purpose-driven leadership.
- > High potential employees.



### Curated Live Sessions from our Mindful Leaders









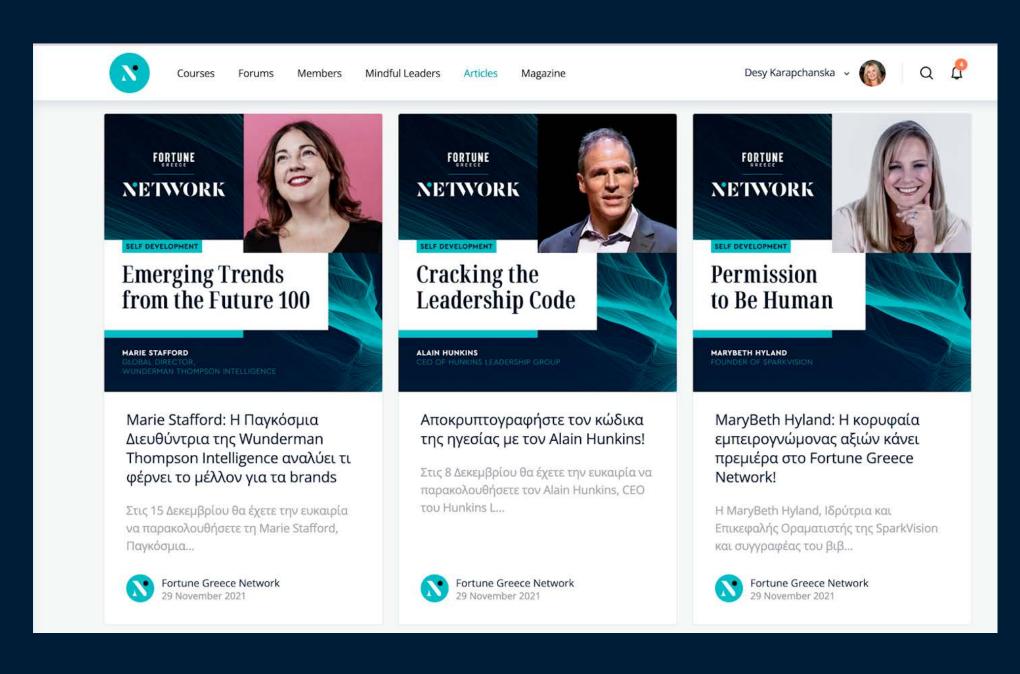


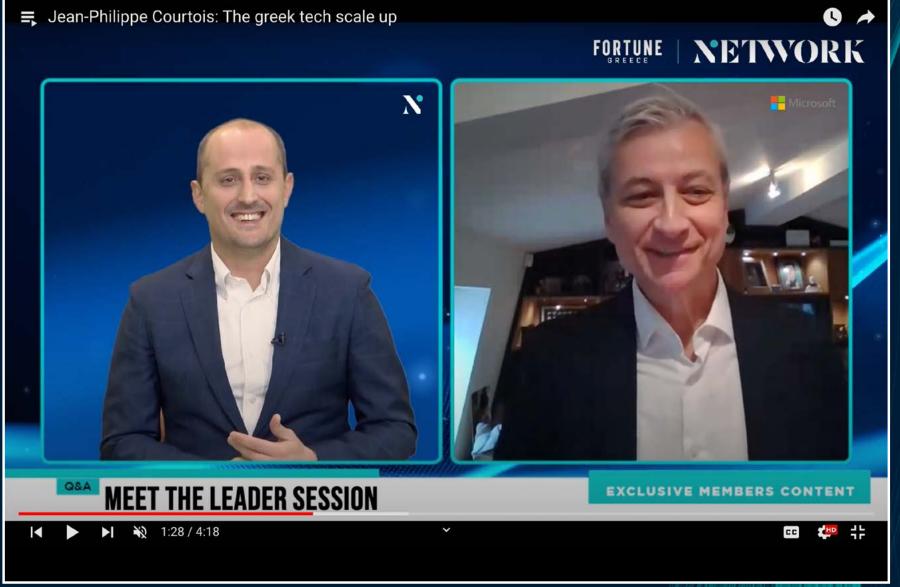




# Media Coverage

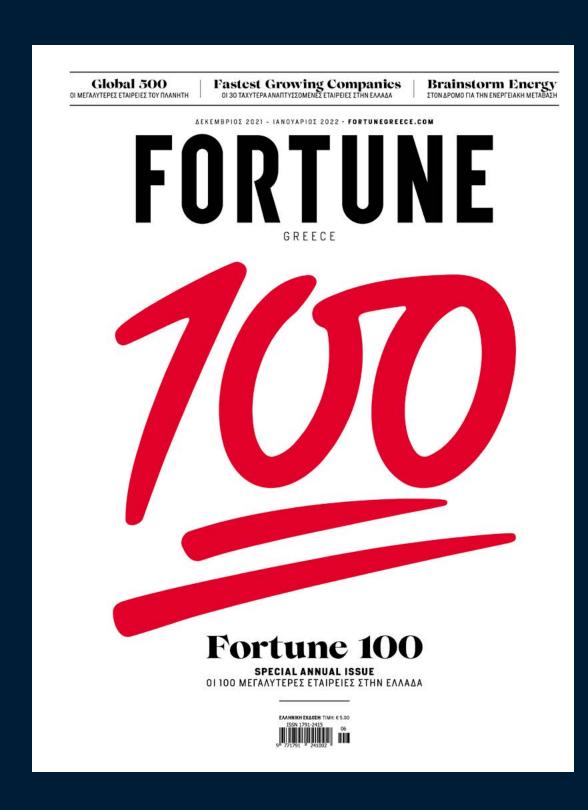
### Newsletters Articles Social Media Forum Discussions





Microsoft's
Executive Vice
President &
President, National
Transformation
Partnerships
spoke exclusively
on the Fortune
Greece Network
platform – Watch
highlights of the
discussion (video).

# Media Coverage





FORTUNE

### The Conversation **JEAN-PHILIPPE COURTOIS**

Ο Executive Vice President - President National Transformation Partnerships της Microsoft, ένας από τους πιο σημαντικούς ανθρώπους του τεχνολογικού κολοσσού, βρέθηκε στη χώρα μας και μίλησε στο Fortune Greece για τον ψηφιακό μετασχηματισμό, το παράδειγμα της Ελλάδας, τον σκοπό της τεχνολογίας και της θετικής ηγεσίας. ΣΥΝΕΝΤΕΥΞΗ ΣΤΟΝ ΤΑΣΟ ΖΑΧΟ

«To Data Center στην Αττική βάζει την Ελλάδα στον παγκόσμιο χάρτη cloud υποδομών της Microsoft -το μεγαλύτερο του κόσμου- και παράλληλα

Η πρωτοβουλία GR for GRowth είναι ο λόγος για τον οποίο αποφασίσαμε να περάσουμε δύο ημέρες στην Ελλάδα έναν χρόνο μετά την ανακοίνωσή της. Δραστηριοποιούμαστε στη χώρα σας εδώ και τριάντα χρόνια, είναι μια ιεράστια και είμαι και εγώ μέρος αυτής της επένδυση για Microsoft έχει αναπτύξει ισχυρή πα-

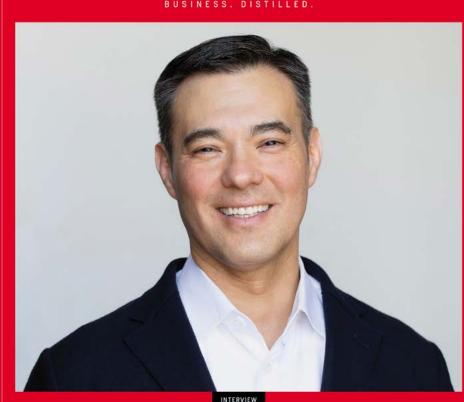
με την επίσκεψή σας στη Ελλάδα. Το

βουλία GR for GRowth. Πριν από έναν

ση. Σημειώνουμε πρόοδο σε ένα σύνθετο έργο, καθώς αποφασίσαμε να εφαρμόσουμε την καλύτερη σχεδίαση data centers, ώστε η ελληνική οικονομία να επωφεληθεί από την ασφάλεια

Πρόκειται, κατά τη γνώμη σας, για ένα σχέδιο που θα καταστήσει την Ελλάδα

Πρόκειται για ένα έργο που βάζει την Ελλάδα στον παγκόσμιο χάρτη eloud τερο του κόσμου- και, παράλληλα, μια τεράστια επένδυση νια την εταιρεία. Το Cloud μετασχηματίζει κάθε τομέα και κλάδο της οικονομίας, και το Data Center της Microsoft προσδίσυμβόλαιο της Microsoft στην Ελλά- δει ένα ανταγωνιστικό πλεονέκτημα δα. Πάνω από τρεις δεκαετίες μετά, η για την ψηφιακή οικονομία. Θέλουμε ρουσία στην Ελλάδα, με 3.000 συνερ- να πετύγουμε το καλύτερο δυνατό γάτες. Είναι μια περίοδος που ενισχύ- αποτέλεσμα, που μπορεί να βοηθήσει τεχνολογίας και την παρουσία μας, με τη δημιουργία του Data Center στην Πώς θα περιγράφετε ευρύτερα τις



#### Leadership transformation

Πώς μπορούμε να διαμορφώσουμε το μέλλον εστιάζοντας στην προσοχή και την ενσυνειδητότητα. Μια συζήτηση με τον Jeremy P. Hunter, ιδρυτή του Ινστιτούτου ΤΗΣ ΑΝΑΣΤΑΣΙΑΣ ΠΑΡΕΤΖΟΓΛΟΥ



### Content Hub for 2022

### LEADERSHIP AGILITY AND CHANGE

How to pivot faster in response to our volatile, uncertain, complex, and ambiguous world.

# THE FUTURE OF WORK

How to promote a positive and proactive approach to navigating the future employment and skills landscape.

### BRAINSTORM TECH

How to better understand the tech effect and learn how to adapt to this new landscape.

### DOING WELL BY DOING GOOD

How to truly implement stakeholder capitalism to ensure the recovery touches not only the company's shareholders, but also its employees, customers, suppliers, local communities and society at large.



### Mindful Leaders



Παναγιώτης Καραμπίνης

Managing Director

of Endeavor Greece



**Gerd Leonhard**Futurist & Humanist



Jeremy Hunter, PhD

Founding Director, Practice

Executive Mind Leadership Institute



Alain Hunkins
CEO of Hunkins Leadership Group



**Σπύρος Θεοδωρόπουλος** Διευθύνων Σύμβουλος Chipita



**Δημήτρης Παπαλεξόπουλος** Πρόεδρος Εκτελεστικής Επιτροπής, ΤΙΤΑΝ & Πρόεδρος ΣΕΒ



**Δρ. Κυριάκος Σαμπατακάκης**Πρόεδρος & Διευθύνων
Σύμβουλος, Accenture



**Γιάννης Μαστρογεωργίου** Επικεφαλής της Ελληνικής Επιτροπής Foresight



**Távia Κολοβού**Senior Lecturer at the
Kelley School of Business



MaryBeth Hyland
CEO, Spark Vision



CEO, Wunderthomson Intelligence



Jean- Philippe Courtois

President National Transformation

Partnerships, Microsoft



### Basic Member

- > Access to Fortune Greece Network Platform
- > Weekly exclusive sessions with top business executives on various topics
- > Curated Articles & Newsletters tailor made for our members
- > Immersive leadership skills training sessions led by expert facilitators on timely leadership topics
- > Annual subscription to Fortune Greece e-Magazines
- > Free Access to monthly Informal Networking Events Members Only
- ➤ Access to Fortune Network Meet the "Leaders Sessions" with inspirational business leaders
- > Digital access to Fortune's premier, invitation-only conferences
- > Access to all past courses library

Six Month Membership > 350€

**Annual Membership** 

> 600€

OPTIONAL PAYMENT IN 3 INSTALLMENTS AVAILABLE VIA THE FORTUNEGREECENETWORK.COM WITH AN EXTRA FEE



### Exclusive Member

- > Access to Fortune Greece Network Platform
- > Weekly exclusive sessions with top business executives on various topics
- > Immersive leadership skills training sessions led by expert facilitators on timely leadership topics
- > Curated Articles & Newsletters tailor made for our members
- > Annual subscription to Fortune Greece Magazines
- > Free Access to monthly Informal Networking Events Members Only
- ➤ **Access** to Fortune Network Meet the Leaders Sessions with inspirational business leaders
- > Access to all past courses library
- Access to Fortune's premier, invitation-only events (40 Under 40, Most Powerful Women Summit, CEO Summit etc)
- > Printed Fortune Magazine Year Subscription
- > Fortune Greece Network Exclusive Presentation to the platform
- > Fearuted article in fortunegreece.com

Six Month Membership > 650€

**Annual Membership** 

> 1.200€

OPTIONAL PAYMENT IN 3 INSTALLMENTS AVAILABLE VIA THE FORTUNEGREECENETWORK.COM WITH AN EXTRA FEE



# Company Membership

- > Access to Fortune Greece Network Platform
- > Weekly exclusive sessions with top business executives on various topics
- > Immersive leadership skills training sessions led by expert facilitators on timely leadership topics
- Access to Fortune Greece Network Yearly
  Membership to 5 Company C- Level Executives
- > Annual subscription to Fortune Greece e-Magazines
- > Free Access to monthly Informal Networking Events Members Only
- > Access to Fortune Network Meet the Leaders
  Sessions with inspirational business leaders

- Digital access to Fortune's premier, invitation-only conferences
- ➤ Recognizing the head of the organization as a Mindful Leader with company initiatives presenation possbilibilies to the Fortune Network (KeyNote speech) and the relevant after publicity.
- > "Featured article in Fortune webpage allocated in a special longform page focused on the company activities showcasing employees education and development."
- ➤ 20% partnership discounts at the Fortune Greece initiatives. (CEO Initiative Forum, Most Powerful Women Summit etc).



## Partners











# And what you do simply proves, what you believe

