

FORTUNE
GREECE

NETWORK

About Fortune Greece

FORTUNE is one of the biggest and most reliable business media brands in the world, with more than **4 million** readers globally. FORTUNE is a brand that enjoys access to the entire world of business, from the boards of directors and the offices of CEOs to industrial plants and StartUps, and from venture capital firms to non-profit organizations.

In Greece, FORTUNE is a business media platform that has been present for ten years and includes:

- **Fortune Magazine**
- **Fortunegreece.com**
- **Fortune Greece Live Media**

Our readers consist of more than **25,000** market influencers, opinion leaders and business executives.



About the Network

Be committed to purpose-driven leadership

A **membership based** community that creates and curates a powerful network of like minded individuals that interact with each other, share information and knowledge, learn and get inspired by our Mindful Leaders.

A community aiming to prepare the Leaders of Tomorrow become the best version of themselves possible.

How We Think

WE BELIEVE IN THINKING DIFFRENTLY

- Curated Education
- Best in Class Journalism
- Access to Networking
- Mentoring by Mindful Leaders

Who Should Join

Fortune Greece Network is a global program for executive-bound professionals who want to grow their careers while making the world better. Specifically, we are looking for:

- Next generation of purpose-driven leaders: Leaders who are not yet in the C-suite. Directors, SVPs and Vice Presidents are commonly held titles of our fellows.
- Applicants from diverse backgrounds.
- Those who are dedicated to diversity, equity and inclusion, stakeholder capitalism and purpose-driven leadership.
- High potential employees.

Curated Live Sessions from our Mindful Leaders

EXCLUSIVE MEMBERS CONTENT

FORTUNE
GREECE

NETWORK

SESSION - Q&A

“Insights from investing in 1.500 European startups”

JOE SCHORGE

FOUNDER & MANAGING PARTNER AT ISOMER CAPITAL



EXCLUSIVE MEMBERS CONTENT

FORTUNE
GREECE

NETWORK

SESSION

Problem Solving & Goal Setting

MARINA ΟΙΚΟΝΟΜΟΥ - ΛΑΛΙΩΤΗ

ΚΑΘΗΓΗΤΡΙΑ ΨΥΧΙΑΤΡΙΚΗΣ ΤΟΥ ΕΘΝΙΚΟΥ & ΚΑΠΟΔΙΣΤΡΙΑΚΟΥ ΠΑΝΕΠΙΣΤΗΜΙΟΥ ΑΘΗΝΩΝ

ΑΝΑΣΤΑΣΙΑ ΠΑΡΕΤΖΟΥΛΟΥ

BRAND MANAGER FORTUNE GREECE



EXCLUSIVE MEMBERS CONTENT

FORTUNE
GREECE

NETWORK

EVENT

Meet the Leader Session with Theodoros Papaloukas

ΘΟΔΩΡΗΣ ΠΑΠΑΛΟΥΚΑΣ

ΕΠΙΧΕΙΡΗΜΑΤΙΑΣ-ΕΠΙΚΕΦΑΛΗΣ ΤΗΣ EUROHOOPS ACADEMY



EXCLUSIVE MEMBERS CONTENT

FORTUNE
GREECE

NETWORK

SPEECH | Q&A

2049: Μπορούμε να πάρουμε απαντήσεις από το μέλλον; Το Future Mindset στην επιχειρηματικότητα!

DMITRIS DIMITRIADIS

DIGITAL FUTURIST, CIO | THEFUTURECATS



EXCLUSIVE MEMBERS CONTENT

FORTUNE
GREECE

NETWORK

SPEECH | Q&A

Meet the Leader Session with Jean-Philippe Courtois

JEAN-PHILIPPE COURTOIS

EXECUTIVE VICE PRESIDENT AND PRESIDENT, NATIONAL TRANSFORMATION PARTNERSHIPS AT MICROSOFT



FORTUNE
GREECE

NETWORK

The Entrepreneurs Session Vol1 | Powered by Endeavor Greece



ΟΥΣΣΕΑΣ ΝΤΟΤΣΙΚΑΣ

FOUNDER & CEO THINK DIGITAL GROUP

MARIA ΧΑΤΖΟΥ ΝΤΑΝΟΣΦΟΝΤ

CO-FOUNDER & CEO LIFEBIT

ΠΑΝΑΓΙΩΤΗΣ ΚΑΡΑΜΠΙΝΗΣ

CEO ENDEAVOR GREECE

ΑΓΓΕΛΟΣ ΣΤΑΥΡΑΚΗΣ

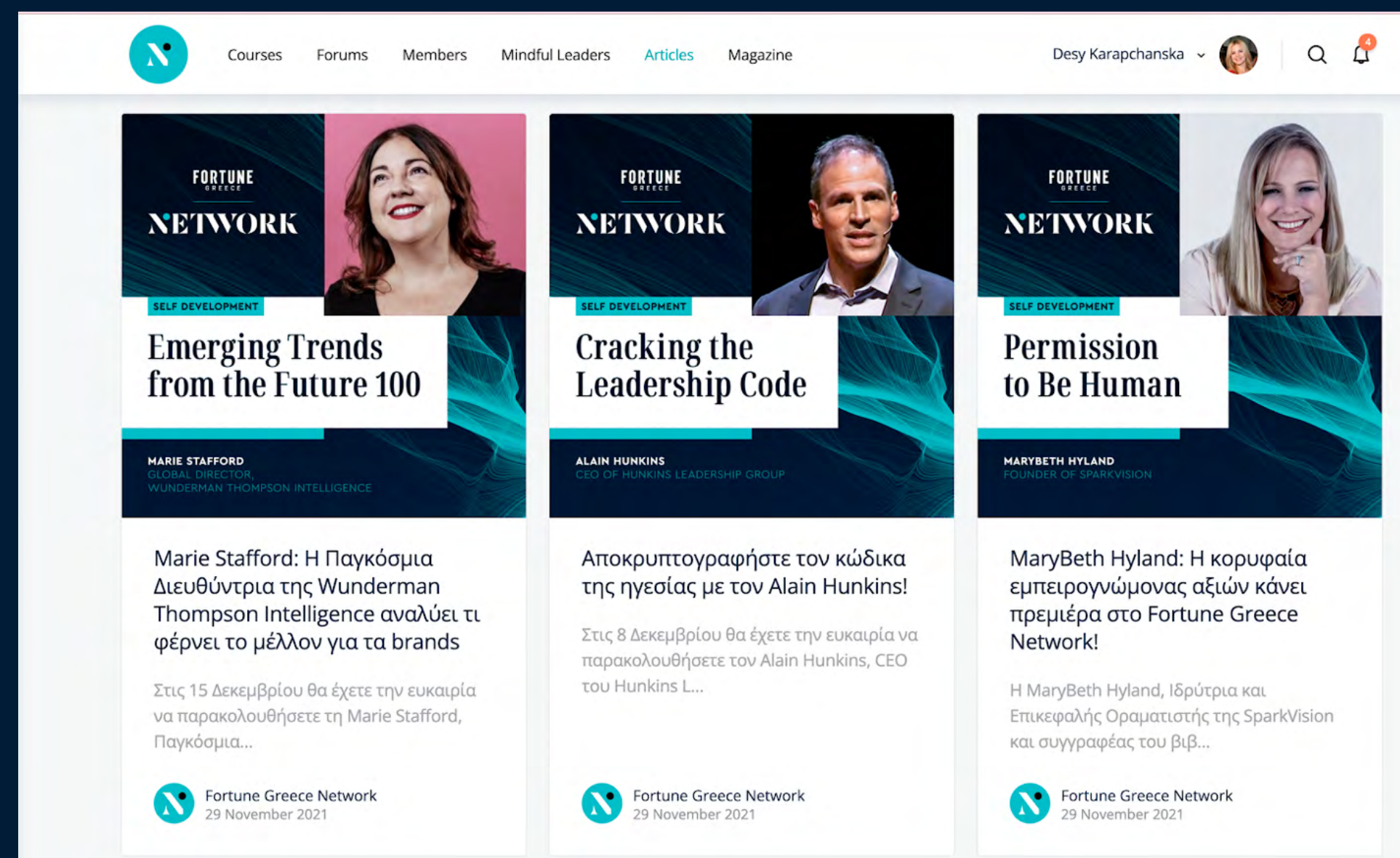
FOUNDER & CEO SAFHSIZE

ΤΑΚΟΣ ΖΑΧΟΣ

EDITOR IN CHIEF FOR FORTUNE GREECE

Media Coverage

Newsletters | Articles | Social Media | Forum Discussions



Microsoft's Executive Vice President & President, National Transformation Partnerships spoke exclusively on the Fortune Greece Network platform – Watch highlights of the discussion (video).

Media Coverage



Mindful Leaders



Παναγιώτης Καραμπίνης

Managing Director
of Endeavor Greece



Gerd Leonhard

Futurist & Humanist



Jeremy Hunter, PhD

Founding Director, Practice
Executive Mind Leadership Institute



Alain Hunkins

CEO of Hunkins Leadership Group



Σπύρος Θεοδωρόπουλος

Διευθύνων Σύμβουλος Chirita



Δημήτρης Παπαλεξόπουλος

Πρόεδρος Εκτελεστικής Επιτροπής,
TITAN & Πρόεδρος ΣΕΒ



Δρ. Κυριάκος Σαμπατακάκης

Πρόεδρος & Διευθύνων
Σύμβουλος, Accenture



Γιάννης Μαστρογεωργίου

Επικεφαλής της Ελληνικής
Επιτροπής Foresight



Τάνια Κολοβού

Senior Lecturer at the
Kelley School of Business



MaryBeth Hyland

CEO, Spark Vision



Marie Stafford

CEO, Wunderthomson Intelligence



Jean- Philippe Courtois

President National Transformation
Partnerships, Microsoft

Exclusive Membership PAGE_01

- **Access** to Fortune Greece Network Platform: Members will have exclusive access to the Fortune Greece Network online platform, providing a central hub for networking, information, and resources.
- **Exclusive Sessions** (minimum 8) with Top Business Executives: Members will enjoy access to sessions with prominent business executives, offering insights and expertise on various relevant topics.
- **Immersive Leadership Skills Training:** Expert facilitators will conduct leadership skills training sessions on timely leadership topics to enhance members' professional development.
- **Annual Subscription** to Fortune Greece Magazines. Exclusive will receive an annual subscription to Fortune Greece Printed Editions, offering in-depth reporting and analysis.
- **Free Access** to Networking Events - Members Only: Members can participate in exclusive networking events, fostering valuable connections within the community.

Exclusive Membership PAGE_02

- **Access** to Fortune Network ‘Meet the Leader’ Sessions: Members will have the opportunity to engage with industry leaders through exclusive ‘Meet the Leader’ sessions.
- **Digital Access** to Fortune’s Premier Conferences: Members will gain digital access to Fortune’s premier, invitation-only conferences, ensuring they stay informed about critical industry developments.
- **Access** to All Past Courses Library: Members can access a library of past courses and educational materials, enhancing their knowledge and skills.
- **Access** to Selected Fortune’s Premier Events: Members will have the opportunity to attend selected Fortune’s premier, invitation-only events. (minimum two per year)
- **Featured** Article on Fortunegreece.com: Exclusive Members will be featured in an article on the Fortune Greece website, highlighting their activities and area of expertise. The article will be featured in the Dedicated section- Fortune Greece Network Voices
- **20% Partnership Discounts:** Members will receive a 20% discount on partnership opportunities at Fortune Greece initiatives, including the CEO Initiative Forum, Most Powerful Women Summit, and more.

Six Month Membership ➤ 650€


Annual Membership ➤ 1.200€

OPTIONAL PAYMENT IN 3 INSTALLMENTS AVAILABLE VIA
THE FORTUNEGREECENETWORK.COM WITH AN EXTRA FEE
24% VAT NOT INCLUDED

Opinions

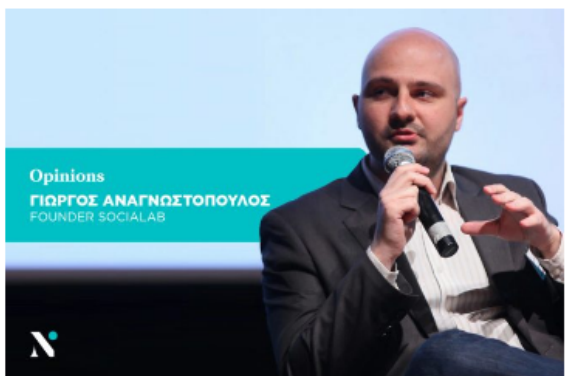
FORTUNE
GREECE

MAGAZINE FORTUNE TALKS LISTS ▾ LIVE MEDIA NETWORK WEB TV NEWSLETTER ...




Opinions
ΜΑΡΙΑ ΣΑΡΑΝΤΟΠΟΥΛΟΥ
HEAD OF LEGAL DEPARTMENT,
EUROFAST ATHENS

COMMENTARY
**Οι Ψηφιακοί Νομάδες ψηφίζουν
Ελλάδα στην μετά COVID-19 εποχή**
30/11/2023



Opinions
ΓΙΩΡΓΟΣ ΑΝΑΓΝΩΣΤΟΠΟΥΛΟΣ
FOUNDER SOCIALAB

COMMENTARY
**Οι προκλήσεις του σύγχρονου
μάρκετινγκ και το παράδειγμα της...
μέλισσας**
20/11/2023




Opinions
ΟΜΙΡΟΣ ΣΑΡΙΚΑΣ
CEO, BROOKSTREET
EQUITY PARTNERS LLP

COMMENTARY
**Brookstreet Equity Partners:
Pioneering one the World's First AI
Investment Fund
Management Integrations**
02/11/2023


FORTUNE
GREECE

MAGAZINE FORTUNE TALKS LISTS ▾ LIVE MEDIA NETWORK WEB TV NEWSLETTER ...




Opinions
ΑΝΤΖΕΛΑ ΚΑΤΣΕΝΗ
MARKETING & COMMUNICATIONS MANAGER

COMMENTARY
**Η τεχνητή νοημοσύνη στο Marketing:
Σύμμαχος ή εχθρός;**
28/10/2023



MORPHOSES SKILLS LTD

ΕΠΙΧΕΙΡΗΣΕΙΣ
**Morphoses: Ένα εργαλείο ανάπτυξης
οριζόντιων δεξιοτήτων – Soft Skills
στη σύγχρονη εποχή**
20/10/2023



Opinions
ΟΡΕΣΤΗΣ ΟΜΠΑΣ
PARTNER - OLA PIPER

COMMENTARY
**Ελληνική οικονομία: Άλμα προς τα
εμπρός**
05/10/2023

Corporate Membership

- **Access** to Fortune Greece Network Platform
- **Weekly** exclusive sessions with top business executives on various topics
- **Immersive** leadership skills training sessions led by expert facilitators on timely leadership topics
- **Access** to Fortune Greece Network Yearly Membership to 5 Company C- Level Executives
- **Annual** subscription to Fortune Greece e-Magazines
- **Free** access to monthly Informal Networking Events - Members Only
- **Access** to Fortune Greece Network **Meet the Leaders sessions** with inspirational business leaders

- **Digital** access to Fortune's premier, invitation-only conferences
- **Recognizing** the head of the organization as a **Mindful Leader** with company initiatives presentation possibilities to the Fortune Network (KeyNote speech) and the relevant after publicity.
- **Featured** article in Fortune webpage allocated in a special longform page focused on the company activities showcasing employees education and development.
- **20% partnership** discounts at the Fortune Greece initiatives (CEO Initiative Forum, Most Powerful Women Summit etc).

Fortune Greece Network Events:

Δευτέρα 13 Ιανουαρίου

Τρίτη 18 Φεβρουαρίου

Τρίτη 18 Μαρτίου

Τρίτη 29 Απριλίου

16-18 Μαΐου

Fortune Greece Network
Leadership Retreat

Πέμπτη 12 Ιουνίου

Τετάρτη 16 Ιουλίου

Summer Celebration

Τρίτη 23 Σεπτεμβρίου

Τρίτη 4 Νοεμβρίου

Τρίτη 16 Δεκεμβρίου

Holidays Celebration

What is the market?

We focus on:

- Mid-level and C-suite executives in Greece
Our market involves the Top 100 Fortune Greece companies, which have at least 10 C-suite executives (total of 1,000) and at least 20 mid-level executives (total of 2,000), and thus the targeted pool is a total of about 3.000 people. We seek to secure 10% of this pool within the next five years (300 paid members).
- High-level freelancers (lawyers, psychologists, doctors)
- Startup and young entrepreneurs/founders
The number of startups listed on the National Startup Platform is 620 ([elevategreece.com/June 2022](https://elevategreece.com/)). We aim to attract 10% within the next five years.

Who are the competitors?

There are several professional networks in Greece listed below. Our main differentiation is that the majority of these networks are either sector-oriented (doctors, psychologists, experts, scientists etc.) or CEO/owner-oriented.

- BNI (Mostly mid-level entrepreneurs with companies with less than 50 employees)
| Franchise type - Local
- CEO Club (CEOs of service-oriented companies - not Fortune Greece 100 clients,
one level below) | Local
- EENE (Greek Association of Young Entrepreneurs) | Local
- Endeavor Greece (Startup founders) | International
- EO (C-suite entrepreneurs) | International

What differentiates your product from the competitors'?

- Our competitors mainly focus on small-size companies and respective entrepreneurs without having the expertise to support bigger accounts.
- Fortune Greece Network provides curated knowledge and insights, in-person networking, access to top entrepreneurs & opinion leaders, and promotion services on our media & event platform for our members.
- Fortune Greece Network is also supported by the Fortune Greece ecosystem (Print, Digital, Live Media).
- Our platform (network.fortunegreece.com) can also function as a marketplace for other companies to promote their activities through:
 - a.** Live streaming events
 - b.** Networking rooms, workshops, social networking, content
 - c.** Media services

How will you compare and compete?

We are building a collaborative model with other organizations and provide cross-organizational benefits. For example an EENE member can also attend some FGN events and a FGN member can also be part of a C-suite executive group that is built by another organization.

Our main differentiation and key selling point, though, is based on the fact that our members' profile involves mid-level executives that have the potential to undertake leading roles in the future and the main goal of our network is precisely to invest in their development and assist them to thrive. Another competitive advantage is the fact that we are the only community that belongs to a high-level media group and our members have the opportunity to attend Fortune Greece signature events and interact with Greece Top 100 entrepreneurs and leaders.

What is the marketing and sales process?

We have adopted both B2B and B2C approaches.

B2B takes place through the existing Fortune Greece company network; we approach each potential client-company either by meeting with the company decision-makers or in person during the Fortune Greece signature events and offer a company package that includes both personal (for the members) and company (promotion across Fortune Greece SoMe) benefits.

B2C takes place through marketing campaigns and newsletters in our SoMe but also in person during the Fortune Greece Network monthly meeting, where we invite selected guests that are also potential Fortune Greece Network members.

What will you do, what will your Partners do

Each partner has been contributing in a different way and the collaboration is ongoing. The leader of each partner company conducts a dedicated session based on his or her expertise, either during our monthly in-person meeting or during the pre-recorded sessions.

You can see an example below with Endeavor's managing director and two Endeavor entrepreneurs.

https://www.youtube.com/watch?v=HXewWUKwGtK&list=PL_47MfZindq49Q53L3dmGY0bJ57PI8RqW&index=26&ab_channel=FortuneGreece

Members Impact Report

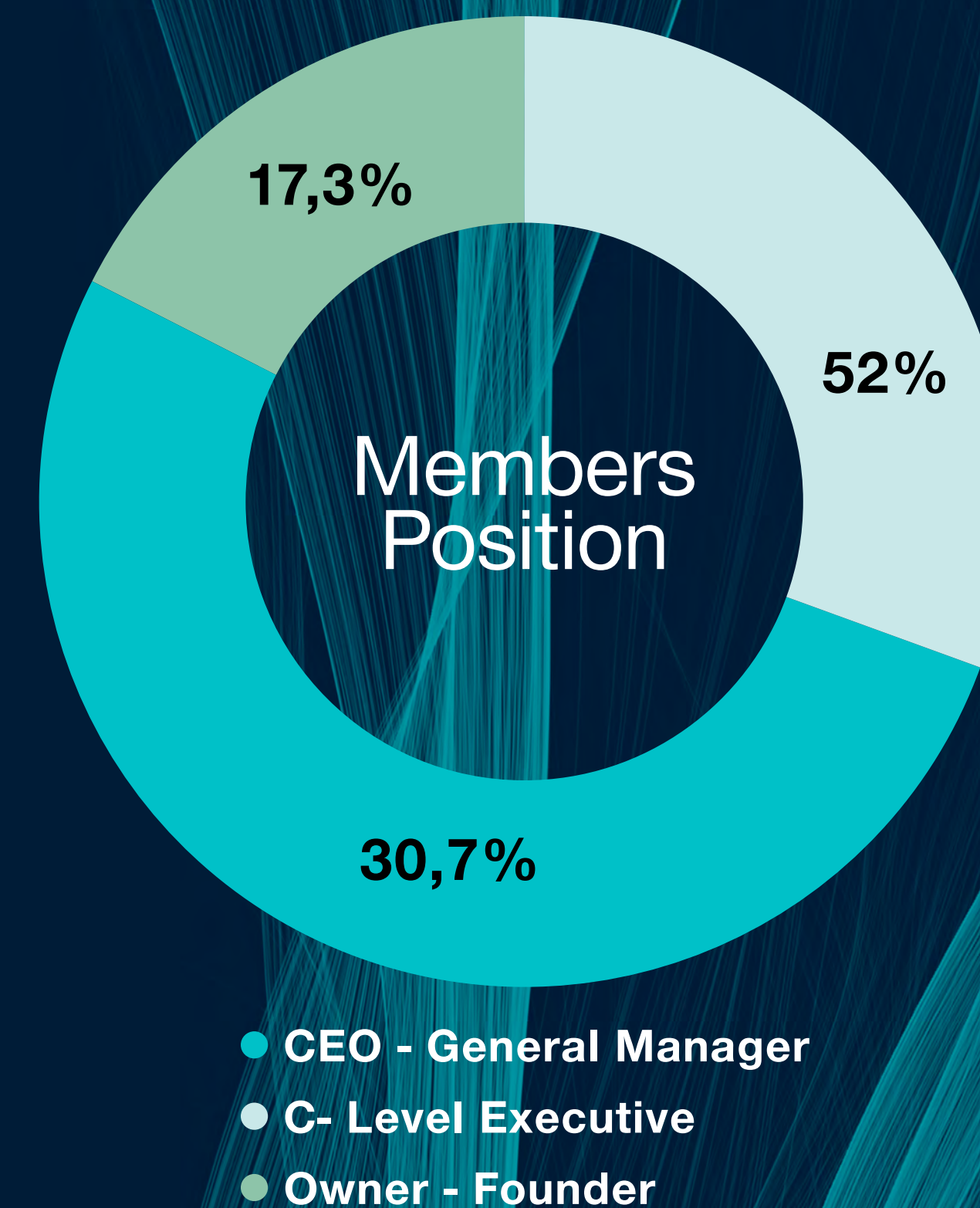
⇒ **75 Active Paid Members**

Members Activities

- ⇒ **8 Exclusive Members Meetings**
- ⇒ **Access to 5 Fortune Greece Exclusive events**
- ⇒ **2 Strategic Workshops**
- ⇒ **1 Delphi Economic Forum Gala Dinner**
- ⇒ **1 Holidays Celebration**
- ⇒ **14 Members/ Events Articles/ Coverage in fortunegreece.com**
- ⇒ **17 Events in Total**

Members Profiles

⇒ **15 Female - 60 Male**



Members Sectors in percentage

Consulting	⇒	14,7%
Start Up	⇒	6,7%
Insurance	⇒	2,7%
F&B	⇒	4,0%
Construction & Manufacturing	⇒	6,7%
Services	⇒	8,0%

Law Office	⇒	1,3%
Health	⇒	1,3%
Energy	⇒	2,7%
Education	⇒	1,3%
Pharmaceuticals	⇒	1,3%
Architecture & Design	⇒	1,3%

Mobility	⇒	1,3%
Real estate	⇒	1,3%
Finance & Investment	⇒	1,3%
Marketing & Advertising	⇒	1,3%
Law Office	⇒	1,3%
Tourism	⇒	2,7%

Partners



IN KIND SUPPORTERS



And what you do, simply proves what you believe

FORTUNE
GREECE | **NETWORK**